



Asplor Research Healthcare Panel Book

2020

Asplor Research Private Limited

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Call us at +91 11 4905 9013 or simply email us at info@asplor.com.

You can reach us anytime including nights and weekends.

Asplor Research Private Limited

About us:

Asplor Research provides global sampling and data collection service to clients and market research firms. We make survey incredibly easy for the audiences and provide high quality data collection service. Our passion is to create an easy to assess platform for clients as well as respondents to gather high quality response and superior results.

We are trusted global partner for Digital data collection, our innovative technology and sampling methodologies provide deep understanding of consumer's opinions and behaviors. We believe in that the client should able to contact the human being to get a question answered, we are available every day, after hours, on weekends and holidays to answer your queries over phone or mail to ensure that project will be executed flawlessly.

We are very unique in online market research with our own panels in 27 countries and partnerships with local panel providers in 10 countries provide us the freedom to provide customized solution for you, we work to ensure that right respondent will be available for right project, we provide the highest quality and most cost effective sampling in shortest possible time.

Our sampling methods and panels are built upon sophisticated technology, honest communication and respectful compensation to encourage participation, increase the response rate and to deliver high quality results.

Our comprehensive products and offerings offers the tools and service needed to generate dependable results across the consumer, B2B, financial, Healthcare and specialty business segments. We provide our panel service across India, South East Asia, Middle East and African countries with local experience and talent across the regions.

Online Sampling	Qualitative Online sampling	Community Research
Qualitative Recruitment	Usability Testing	Online Focus Groups
Product and Concept Testing	Brand tracking	Mobile Research
Offline data collection	Panel management	Online Bulletin Boards

Why work with Asplor Research:

We care about respondents:

A good respondent for a project is limited resource and essential element for any successful project, we respect and treat each and every respondent as valuable research partner and thereby increasing the higher quality response and deep and valuable insights for our clients, we have very high experience in creating and building panels and we developed engagement strategies the keep our respondent satisfied and increase loyalty.

We ensure quality and validity:

Our respondent validation and quality management procedure include double opt in registration process, digital fingerprinting, identity verification and categorization on past participation will ensure quality at every step of project. We identify speeders, Flat-liners and non-responders from our panel and exclude them from surveys to ensure quality.

Perfection:

Our expert and smart sampling team work actively on project and with clients and manage the project proactively, our goal is to simplify the sampling process regardless of how difficult is to find specific targets and provide you with perfect sample with flawless results.

Optimal Outcome:

We correctly match the respondents to the study to ensure that the study will run as expected in budget and on time. We combine our strength and skills of our people to push them beyond the accepted outcome and to deliver you exceptional and optimal outcome.

Unified Platform:

Our sampling and survey services will allow you to complete the research project end-to-end with one point of contact.

Panel Segmentation:

We segment our panelists according to their demographic and background information and we collect considerable amount of data point from respondents to segment them accordingly.

Participation control:

We remove bad panelist frequently to eliminate fatigue and bias responses in data collection through our various tools for quality control with high level of sampling filters.

High response rate:

We ensure that only panelists who are eager and interested in responding will remain in our panels, we follow rigorous registration process to validate new members and continuous profile update from active members to get high response rate.

Key targeting:

Our team is highly skilled and dedicated to understand the client needs, we provide the difficult recruitments of KOLs to industry leaders to ensure research target will remain as intended.

Our Sample Vitals:

Asplor Research is a leading online market research service provider. Through our comprehensive online panel, consumer, business and healthcare panelists we provide the insights needed to make confident decision about product or services. Now we live in the ever connected world with increasing internet penetration in the countries where internet is the thing of luxury just some time back increasing our reach day by day.

Our respondent first philosophy and recruitment process is increasing our reach day by day, we include and employ new technologies to provide the businesses with most diverse and distinct responsive panels across the countries we cover.

Our panelist numbers are growing day by day and we include thousands of panelists every week, our passionate recruiting team ensure to keep respondent engaged and be part of the community.

A Quick Snapshot...

3,50,000 + Global Healthcare panelists

Hyper-targeted criteria – demographic, Specialty and Experience.

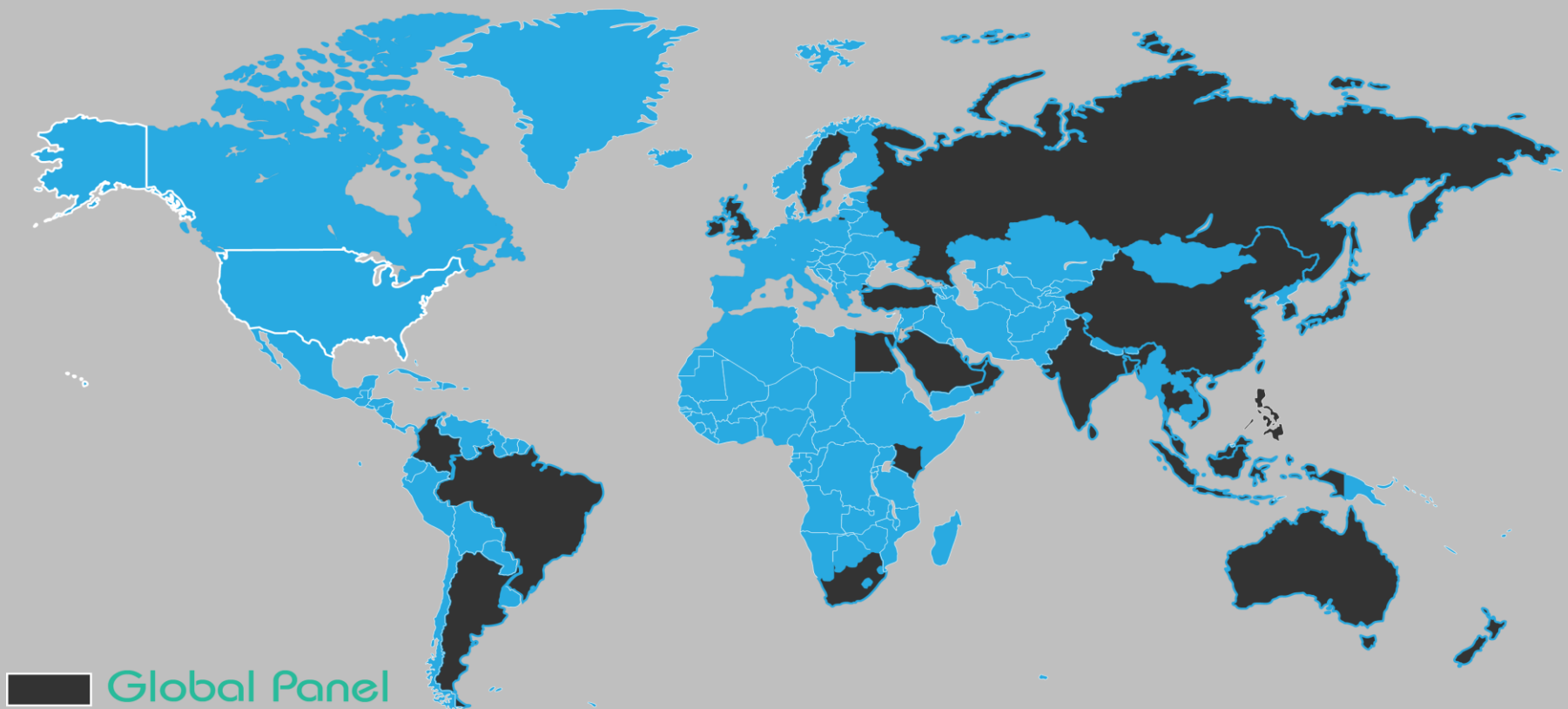
Specialty panels

Many Online healthcare projects completed worldwide

95 percent of projects fulfilled using instantly panel exclusively

92 percent live project completion rate

98 percent client satisfaction with instantly services



 **Global Panel Coverage**

Asia Pacific

- India
- Sri Lanka
- Bangladesh
- Thailand
- Vietnam
- Malaysia
- Singapore
- Indonesia
- Philippines
- South Korea
- Japan
- China
- Taiwan
- Australia
- New Zealand

Middle East

- Saudi Arabia
- United Arab Emirates
- Qatar
- Oman
- Turkey

Africa

- South Africa
- Kenya

Europe

- United Kingdom
- Ireland
- Sweden
- Russia

The Americas

- Brazil
- Colombia
- Argentina

Panel Recruitment and Management

Respondent First:

Asplor Research believes in good sampling and powerful research outcomes with engaged survey respondents, our panel members are highly engaged which give us higher rating on satisfaction and respondent are willing to participate in survey and provide much needed valuable insights for clients.

Technology First:

We use latest panel platform technology using the most innovative research quality techniques and technology in the industry, we keep our panel platform independent and it is designed to encourage positive survey experience and redefined how respondents communicate while taking the survey.

Our panel platform is easy to use with clean, consistent and intuitive interface that allows our respondents to participate in survey from any medium (Online, Mobile or offline). Our modern approach enables us to keep respondent motivated and retained.

Simple recruitment process:

Our panel recruitment is very straight forward and during recruitment we clearly defines the process and goals of the recruitment. Every communication with respondent during recruitment and panel membership is straight forward and transparent. Our panelists have easy access to their profiles, our privacy policy and terms and condition for the use.

Quality:

The quality of the survey data relies on many different factors like finding a panelist who is interested in market research and excluding the panelists who are no longer active and as well as the survey script and type. We take numerous steps to ensure quality with process starting at the panelist recruitment level to the survey completion.

The quality control process start with recruitment:

Double opt-in recruitment:

All of our panel members are screened through double opt-in recruitment process, in which when a panelists register themselves on our website we send them confirmation link to confirm their email id and follow-up mail after registration.

Our recruitment process as follows:




Step 1: After registration completion need to confirm all the verification process like name, age & address

Step 2: Respondents are required to confirm their mail id and double opt-in process.

Step 3: Each new recruited respondent is kept as new member till their first survey completion and quality markers are also checked in their first survey.

Quality and accuracy:

Respondent integrity is very critical step in panel building, we apply new and sophisticated technology to ensure the data we deliver to our client is of very high quality and reliable.

		
Full authentication of respondents	Matched respondents	Proven Consistency
Digital Fingerprinting Source certification Verification Geo-IP-Control Time stamps Questionnaire Quality control Reward claim authentication	Real time profiling Questions authentication Customized incentivization	Tools to provide consistent data Multiple quality control Active monitoring

Blacklisted Sources:

The recruitment sources are rigorously screened periodically and the grading is done on the basis of recruitment quality.

Suspicious ISPs:

We actively monitor and block survey panelist coming from suspicious internet service provider and hosting companies.

Proxy traffic:

We actively monitor and block proxy sourced traffic like those who are trying to mask their origin and block them.

Cookie Tests:

Cookies help us to identify whether respondent has already completed the survey or not from same device. Cookies enable us to monitor the devices.

IP address:

We actively monitor and note the IPs used for the survey, overused IPs addresses are blocked from taking the survey.

Geo IP verification:

We can actively get the respondent location from IP address they are having from ISPs, the process allow us to actively verify the geo-location of respondent before taking the survey.

Profile data quality:

Profile data quality is actively monitored for any suspicious activities and irrelevant behaviors.

Behavioral monitoring:

We use our tools to actively monitor individual panelist movements like completion speeds, click activity and inconsistent responses. These respondents are flagged for quality checks.

Physicians Panel:

Asplor Research Healthcare Division gives you access to more than 355,000+ prescreened highly qualified physicians globally and can reach, Every medical specialty and sub-specialty like Medical oncologists, Nephrologists, Transplant Surgeons, Hemato-Oncologists, Vascular Surgeons and many more.

We can help you to conduct Quantitative and Qualitative researches with physicians to understand their experience, attitude, opinions including:

Concept Testing

Brand awareness

Tracking studies

Gap-Analysis

Tracking studies

Ad message testing

Prescribing behavior

Attitude, trial and usage studies

Purchasing behaviors

Medical devices and drugs practice studies

Customer satisfaction

User need analysis

Allied Healthcare Professionals Panel:

Asplor Research Healthcare Division allied healthcare panel of 250,000+professionals from 50 plus profiled sub-specialty includes Nurses, Pharmacists, Lab Managers, Purchase Managers, Dieticians, Social workers, Technicians and stringently verified C-Suit executive panel of 950,00+ from Hospital, Pharmaceutical, Medical Devices and Payer/MCO's organizations including CEO's, Vice Presidents, CFO's, COO's, Medical Directors and Senior Executives.

Patients and Care givers Panel:

The Ailment panel consists of more than 575,000+ regularly profiled patients and caregivers globally and has the ability to reach more than 70 consumer ailment conditions which are most common as well as those which has the lowest incidence rates.

The ailment conditions category we cover in which we have conducted several researches includes Allergies, Blood disorders, Cardiovascular disease, Diabetic conditions, Gastro-intestinal disorders, Infectious disease, Neurological conditions, Cancers, Skin conditions, Urological and Kidney diseases.

Healthcare professionals

Specialty	
Allergy and Immunology	Neurological Surgery
Anatomic and Clinical Pathology	Neurology
Anesthesiology	Occupational Medicine
Cardiology	Ophthalmology
Child and Adolescent Psychiatry	Orthopedic Surgery
Dermatology	Orthopedics
Diagnostic Radiology	Otolaryngology
Emergency medicine	Pain Management
Endocrinology, Diabetes and Metabolism	Pathology
General Physician	Pediatrics
Family practice	Physical medicines and Rehabilitation
Gastroenterology	Plastic Surgery
General Surgery	Preventive Medicine
Geriatrics	Psychiatry
Obstetrics and Gynecology	Pulmonary Diseases
Hematology	Radiation Oncology
Internal Medicine	Radiology
Oncology	Rheumatology
Infectious Diseases	General Surgery
Internal medicine-Pediatrics	Thoracic Surgery
Neonatal-Perinatal Medicine	Urology
Nephrology	Vascular Surgery

Dental	Payer System
General Practice	MCO/Payer Organization
Pediatric Dentistry	Administration
Orthodontics/Dentofacial Orthopedic	CEO/President
Endodontic	Chief Financial officer
Prosthodontics	Chief Information officer
Public health Dentistry	Chief operating officer
Oral/Maxillofacial	Medical Officers
pathology/Radiology	Pharmacy Directors
Surgery	

Pharmacy	Hospital Chains
Hospital Pharmacy	Executives
Retail Chain	Decision makers
Retail Independent	Medical Directors
Online Pharmacy	Pharmacy Directors
	Key Opinion leaders in Hospital
	Chief Administrators
Animal Care	Chief Information Officers
Veterinarians (Small Animals)	IT Directors
Veterinarians (Large Animals)	Nursing Directors
Veterinarians Oncologists	Clinical System Directors
	Biomedical Engineers
	Technicians (Equipment's)

Allied HCP's Panel includes:		
Anesthesia technician	Nurse (Anesthetist)	Physical Medicine & Rehab
Audiologist	Nurse (CNM)	Physician Assistants
Biomedical Engineers	Nurse (ICU/CCU)	Physiotherapist
Diabetes Educators	Nurse (Others)	Prosthetics
Dialectologists	Nurse (Practitioner) NP	Psychologist
Diagnostic radiographer	Nurse (RN)	Renal dialysis technologist
Dietitians	Occupational Therapist	Respiratory Therapist
Electrocardiogram technician	Operating Department practitioner	Social worker
Hospital Administrators	Optometrists	Speech and Hearing Therapist
Laboratory Managers	Pathologists	Surgical technologist
Medical laboratory scientist	PCT Staff	Technicians (Eng. /Operators)

Global Physician's Capabilities:

	APAC							Middle East		Europe		Americas
	India	Thailand	Vietnam	Malaysia	Singapore	Indonesia	Philippines	UAE	KSA	UK	Sweden	Brazil
Allergists & Immunologists	1500+	500+	400+	200+	150+	150+	150+	50+	50+	200+	50+	50+
Anesthesiologists	1000+	500+	200+	100+	100+	50+	50+	25+	25+	300+	25+	25+
Cardiologists	8000+	1000+	600+	250+	200+	300+	500+	250+	300+	500+	250+	150+
Cardiothoracic Surgeons	3500+	500+	200+	200+	150+	200+	250+	250+	250+	100+	150+	50+
Dental Hygienists	1000+	500+	1500+	500+	1000+	500+	1000+	500+	400+	150+	200+	50+
Dentists	10000+	5000+	5000+	3500+	1200+	2000+	2000+	1500+	1200+	1500+	800+	500+
Dermatologists	800+	500+	250+	250+	150+	500+	50+	100+	150+	250+	50+	25+
Obstetrics / Gynecologists	5000+	2500+	500+	500+	500+	500+	500+	500+	350+	750+	150+	50+
Ophthalmologists	1000+	500+	500+	500+	500+	400+	100+	150+	100+	500+	100+	25+
Emergency Physicians	500+	500+	100+	100+	100+	100+	50+	50+	25+	100+	50+	25+
Endocrinologists	800+	500+	250+	200+	250+	250+	150+	150+	100+	50+	25+	25+
ENTs	1500+	800+	500+	350+	100+	250+	125+	250+	300+	50+	25+	25+
Gastroenterologists	1500+	500+	500+	200+	100+	100+	50+	100+	50+	50+	50+	25+
General Practitioners	25000+	6500+	7000+	6000+	800+	3500+	2000+	2500+	1500+	2500+	500+	150+
General Surgeons	5500+	2500+	2000+	2500+	600+	1500+	800+	1500+	900+	2000+	350+	100+
Geriatrics	500+	500+	200+	100+	50+	50+	50+	50+	25+	100+	25+	25+
Hematologists(IM/Oncology)	200+	500+	100+	50+	50+	50+	50+	50+	25+	50+	25+	25+
Hepatologists	250+	500+	100+	50+	25+	100+	25+	50+	25+	50+	25+	25+
Infectious Disease Specialists	200+	500+	250+	150+	50+	100+	25+	25+	25+	500+	50+	25+
Intensive Care Specialists	500+	500+	200+	200+	25+	50+	25+	50+	50+	100+	50+	25+
Internal Medicine	1200+	500+	200+	250+	50+	100+	50+	25+	25+	500+	100+	25+
Intervention Cardiologists	600+	500+	500+	200+	25+	150+	50+	50+	25+	25+	50+	25+
Intervention Radiologists	400+	500+	500+	200+	<25	100+	50+	50+	25+	25+	50+	25+

Global Physician's Capabilities:

	APAC							Middle East		Europe		Americas
	India	Thailand	Vietnam	Malaysia	Singapore	Indonesia	Philippines	UAE	KSA	UK	Sweden	Brazil
Medical Oncologist	500+	400+	350+	100+	100+	100+	100+	50+	50+	50+	50+	25+
Neonatologists	100+	100+	100+	100+	<25	50+	25+	50+	50+	50+	25+	<25
Nephrologists	500+	400+	500+	100+	100+	200+	100+	250+	25+	100+	25+	<25
Neurologists	600+	100+	200+	100+	25+	100+	50+	100+	50+	100+	25+	<25
Neurosurgeons	200+	100+	100+	100+	25+	100+	25+	50+	25+	50+	<25	<25
Ophthalmologist	2000+	250+	500+	500+	50+	50+	200+	250+	200+	250+	150+	25+
Oral & maxillofacial surgeons	400+	100+	100+	100+	<25	50+	25+	100+	50+	25+	25+	25+
Orthopedic Surgeons	1000+	250+	500+	250+	100+	100+	50+	500+	250+	500+	250+	100+
Pain Specialists	400+	250+	200+	50+	50+	50+	50+	100+	50+	50+	50+	25+
Pediatricians	2500+	500+	500+	500+	50+	500+	250+	500+	250+	500+	100+	25+
Periodontitis	100+	250+	100+	50+	25+	100+	25+	25+	25+	25+	25+	25+
Plastic Surgeons	250+	250+	100+	150+	25+	200+	50+	50+	50+	50+	25+	25+
Psychiatrists	500+	100+	50+	50+	<25	50+	100+	50+	25+	250+	100+	25+
Pulmonologists	800+	500+	300+	250+	<25	200+	50+	100+	100+	200+	100+	25+
Reproductive Endocrinologists	250+	250+	200+	50+	<25	50+	50+	50+	25+	25+	25+	25+
Rheumatologists	500+	500+	500+	200+	<25	50+	50+	100+	25+	50+	25+	25+
Radiologists	1000+	500+	400+	200+	50+	50+	100+	50+	25+	250+	100+	25+
Radiation Oncologist	500+	250+	100+	100+	25+	75+	50+	50+	25+	200+	50+	25+
Surgical Oncologist	400+	500+	100+	200+	50+	100+	50+	100+	50+	50+	25+	25+
Urologists	1500+	500+	250+	500+	50+	200+	150+	250+	100+	100+	150+	50+
Vascular Surgeons	250+	100+	300+	250+	50+	50+	50+	150+	150+	50+	50+	25+
Veterinarian Pets & Small Animals	500+	100+	100+	100+	<25	25+	<25	25+	50+	200+	100+	50+
Veterinarian Farm and Food Animals	150+	100+	100+	50+	<25	25+	<25	50+	50+	50+	50+	25+

Global Allied Health Care Professionals Capabilities:

Asplor Research Healthcare Division allied healthcare panel of 250,000+ professionals from 50 plus profiled sub-specialty includes Nurses, Pharmacists, Lab Managers, Purchase Managers, Dieticians, Social workers, Technicians and stringently verified C-Suit executive panel of 950,00+ from Hospital, Pharmaceutical, Medical Devices and Payer/MCO's organizations including CEO's, Vice Presidents, CFO's, COO's, Medical Directors and Senior Executives.

C-Suite -Hospitals / Payers / Pharmaceuticals / Biotech	APAC							Middle East		Europe		Americas
	India	Thailand	Vietnam	Malaysia	Singapore	Indonesia	Philippines	UAE	KSA	UK	Sweden	Brazil
Chief Executive Officers / President	100+	50+	50+	25+	100+	50+	50+	25+	25+	50+	25+	25+
Chief Financial Officers	100+	25+	NA	NA	NA	NA	NA	NA	NA	25+	NA	NA
Chief Operating officers	50+	25+	NA	25+	NA	NA	NA	25+	25+	25+	25+	NA
Chief Information Officers	25+	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Medical Directors	50+	100+	25+	50+	25+	25+	25+	50+	50+	25+	50+	NA
Chief Administrators	100+	100+	NA	NA	50+	25+	25+	25+	25+	NA	NA	NA
Payers Organizations	50+	25+	25+	50+	NA	NA	NA	NA	NA	50+	NA	25+
IT Directors	50+	NA	NA	NA	NA	NA	NA	25+	25+	50+	NA	NA
Purchasing Directors	200+	50+	100+	50+	50+	50+	50+	100+	100+	50+	50+	25+
Laboratory Directors	250+	100+	50+	50+	50+	50+	50+	50+	50+	100+	50+	25+
Nursing Directors	200+	100+	100+	100+	25+	100+	50+	150+	150+	100+	50+	25+
Pharmacy Directors	150+	50+	50+	50+	25+	50+	50+	100+	100+	100+	50+	50+
Executives	1000+	500+	500+	500+	500+	500+	750+	750+	500+	500+	500+	500+
Vice Presidents (Operations/R&D)	25+	NA	NA	NA	NA	NA	NA	NA	NA	25+	NA	NA
Chief Scientific Officer	25+	NA	NA	25+	NA	NA	NA	NA	NA	15+	NA	NA

Global Ailment Sufferers Panel:

Allergies	APAC	Middle East	Europe	Americas
Food Allergies	5000+	1500+	500+	500+
Asthma	2500+	500+	500+	500+
Bronchitis	1000+	500+	250+	250+
COPD	1000+	500+	500+	250+
Sinus Infection	4000+	1000+	NA	NA

Blood Disorders	APAC	Middle East	Europe	Americas
Anemia	2000+	1000+	500+	500+
Hemophilia (A,B and C)	1000+	250+	NA	NA

Cardiovascular Disease	APAC	Middle East	Europe	Americas
Angina	500+	200+	200+	200+
Arrhythmia	250+	100+	100+	100+
Congestive Heart Failure	500+	200+	NA	NA
Hypertension	5000+	1500+	500+	500+
Hypotension	1500+	500+	250+	250+
Myocardial Infarction	100+	50+	NA	NA
Stroke	150+	50+	NA	NA

Diabetic Conditions	APAC	Middle East	Europe	Americas
Hyperglycemia	500+	250+	NA	NA
Hypoglycemia	3500+	500+	500+	200+

Gastro-Intestinal Disorders	APAC	Middle East	Europe	Americas
Crohn's Disease	200+	100+	100+	100+
Constipation	500+	100+	50+	50+
Hemorrhoids	350+	100+	NA	NA
Hernia	200+	100+	NA	NA
Inflammatory Bowel disease	500+	200+	NA	NA
Indigestion	1000+	500+	100+	100+
Irritable Bowel Syndrome	500+	200+	NA	NA
Induced Ulcers	100+	50+	50+	50+

Infectious Diseases	APAC	Middle East	Europe	Americas
Hepatitis B	100+	50+	50+	50+
Hepatitis C	200+	100+	50+	25+
HIV /AIDS	100+	50+	25+	25+
Influenza	1500+	1000+	200+	200+
Tuberculosis (TB)	100+	50+	25+	NA

Neuro Conditions	APAC	Middle East	Europe	Americas
Autism	500+	100+	NA	NA
Cerebral Palsy	100+	50+	NA	NA
Depression	1000+	250+	25+	25+
Dementia	500+	50+	NA	NA
Down Syndrome	100+	50+	NA	NA
Epilepsy	500+	50+	NA	NA
Obsessive Compulsive Disorder	250+	50+	NA	NA
Schizophrenia	100+	50+	NA	NA
Traumatic Brain Injury (TBI)	NA	NA	NA	NA
Parkinson's Disease	500+	100+	NA	NA
Others.	500+	NA	NA	NA

Oncology	APAC	Middle East	Europe	Americas
Acute Lymphocytic Lukemia	200+	50+	NA	NA
Breast Cancer	500+	100+	50+	25+
Brain Tumors	50+	NA	NA	NA
CLL	50+	NA	NA	NA
CML	50+	NA	NA	NA
Cervical Cancer	100+	50+	25+	NA
Colorectal Cancer	50+	NA	NA	NA
Non-Hodgkins Lymphoma	50+	NA	NA	NA
Liver Cancer	200+	NA	NA	NA
Lung Cancer	150+	50+	NA	NA
Melanoma	100+	NA	NA	NA
Multiple Myeloma	50+	NA	NA	NA
Pancreatic Cancer	50+	25+	NA	NA
Prostate Cancer	50+	25+	NA	NA
Ovarian Cancer	100+	100+	NA	NA

Skin Conditions	APAC	Middle East	Europe	Americas
Eczema	500+	NA	NA	NA
Psoriasis	1000+	200+	NA	NA

Urology	APAC	Middle East	Europe	Americas
Andropause	50+	NA	NA	NA
Erectile Dysfunction	100+	NA	NA	NA
Incontinence	500+	250+	50+	50+

Other Conditions	APAC	Middle East	Europe	Americas
ADD	500+	NA	NA	NA
ADHD	100+	NA	NA	NA
Anorexia	100+	NA	NA	NA
Apnea	100+	NA	NA	NA
Osteoporosis	500+	100+	NA	NA
Obesity	1000+	200+	NA	NA
Rheumatoid Arthritis	500+	150+	NA	NA
Sensitive Teeth/Gums	2000+	500+	100+	100+
Kidney Disease	500+	150+	NA	NA

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The ailment conditions category we cover in which we have conducted several researches includes Allergies, Blood disorders, Cardiovascular disease, Diabetic conditions, Gastro-intestinal disorders, Infectious disease, Neurological conditions, Cancers, Skin conditions, Urological and Kidney diseases.

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Asplor Research: Results You Can Trust